



The est Best

The Best of est 2020 series recognises 10 leading architects and designers spanning continent, approach and aesthetic in both Australia and around the globe. Criteria selection is based on design, editorial engagement, insights and analytics.

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"People have learnt to appreciate their living environment, apartments and offices more in 2020. The value of natural light, long-term comfort and airflow will become even more dominant this year in design."

- Pitsou Kedem

Tel Aviv architect Pitsou Kedem revives traditional Israeli architecture through a Mid-Century lens. Attributing his design principles to the modernist movement, Pitsou Kedem pursues simple rectangular forms and a minimalist aesthetic. The architect's Old Jaffa House 4, defined by its age-old stone arches, pays respect to the ancient architecture found in the Old City of Jaffa.

